

# Biography



## **Prof. Valentina Della Corte**

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## **Research fields**

Corporate Strategy and Marketing  
Tourism Business Management  
Management of Cultural Heritage

## **Qualifications**

1997 Ph.D., Business Management, Cà Foscari University, Venice, Italy  
1992 B.S., Business Economics, Federico II University of Naples, Italy

## **Publications (selected)**

1. Della Corte Valentina, M. Sciarelli, C. Cascella, G. Del Gaudio, "Customer satisfaction in tourist destination: the case of tourism offer in the city of Naples", *Journal of Investment and Management*, Vol. 4, pp. 39-50, ISSN: 2328-7713 (Print); ISSN 2328-7721 (Online), 2015.
2. Della Corte Valentina, M. Aria, "Strategic networks' failure or success? Some empirical evidence", *Journal of Tourism Management*, Vol. 45, pp. 3-15, ISSN: 0261-5177. DOI 10.1016/j, 2014.
3. Della Corte Valentina, G. Del Gaudio, "Employees' value creation and value capture. The case of airline industry", *Corporate Ownership & Control*, Vol. 12 N. 1, pp. 453-463, ISSN: 1727-9232, 2014.
4. Della Corte Valentina, C. Cascella, G. Del Gaudio, E. Di Taranto, "Service innovation through networking and value co-creation some empirical evidence from hotel industry", *International Journal of Economics, Commerce and Management*, Vol. 2, pp. 11-21, ISSN: 2348-0386, 2014.
5. Della Corte Valentina, Giovanna Del Gaudio, "A literature review on value creation and value capturing in strategic management studies" *Corporate Ownership & Control*, Vol. 11 N. 2, pp. 328-346, ISSN: 1727-9232 (Impact factor: 0.645), 2014.
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7. Della Corte Valentina, G. Del Gaudio e A. Iavazzi, "Leadership in Destination Management: Its Implications in a Systemic Approach", *Journal of Management and Sustainability*, Vol. 4 N. 1, pp. 194-203, ISSN: 1925-4725, 2014.
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  9. Della Corte Valentina, "Value creation, value distribution and the talented CEO", *Corporate Ownership & Control*, Vol. 11, N. 1, pp. 493-509, ISSN: 1727-9232 (Impact factor: 0.645), 2013.
  10. Della Corte Valentina, Micera R. and Zamparelli G., "Innovation in tradition-based firms: dynamic knowledge for international competitiveness", *European Journal Of Innovation Management*, Vol. 16 N. 4, pp. 405-439, ISSN: 1460-1060 (Impact factor: 1.521), 2013.
  11. Della Corte Valentina and Del Gaudio Giovanna, "Dynamic capabilities: a still unexplored issue with growing complexity", *Corporate Ownership & Control*, ISSN: 1727-9232, pp.327-338 (2012)
  12. Della Corte Valentina and Sciarelli Mauro, "Can coopetition be source of competitive advantage for strategic networks?", *Corporate Ownership & Control*, ISSN: 1727-9232, pp. 363-379 (2012)
  13. Della Corte Valentina, Cascella Clelia, and Savastano Iris, "Resource-based Theory and Service-Dominant Logic: a new combined approach to revisit the strategies of cultural firms in the global era", *International Journal of Marketing Studies*, ISSN: 1918-719X, pp.157-173 (2012)
  14. Della Corte Valentina, Mangia Gianluigi, Cascella Clelia, Zamparelli Giuseppina, "Employer branding management as a strategic and organizational control tool", *Chinese Business Review*, ISSN: 1537-1506, pp. 1-20 (2012)
  15. Della Corte Valentina, Barney Jay B., Arian Asli and Sciarelli Mauro, "The role of resource-based theory in strategic management studies: managerial implications and hints for research," *Handbook of research on Competitive Strategy*, in Dagnino Gianbattista, Edward Elgar, ISBN: 9781847200440 (2012)
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  20. Della Corte Valentina and Roberto Micera, "Resource integration management in networks' value creation. The case of high quality hotels," *Mercati e Competitività*, ISSN: 1826-7386, pp. 127-146 (2011)
  21. Della Corte Valentina and Sciarelli Mauro, "Relational knowledge and governance choices: a view within resource-based theory perspective", ISSN: 1727-9232, pp. 392-404 (2011)

22. Della Corte Valentina, Piras Alessio and Zamparelli Giuseppina "Brand and Image: the strategic factors in Destination Marketing," *International Journal of Leisure and Tourism Marketing*, ISSN: 1757-5567, pp. 358-377 (2010)
23. Della Corte Valentina, Piras Alessio and Primon Orella, "The world heritage program and its marketing implications," *Studi e Ricerche socio-territoriali*, ISSN: 2037-6340, pp. 261-286 (2009)
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25. Della Corte Valentina and Savastano Iris, "Service innovation in management and valorization of cultural heritages", *International Journal of Quality and Service Sciences*, ISSN: 1756-669X, pp. 225-240 (2009)
26. Della Corte Valentina, "L'impresa e i Sistemi Turistici: il management," Egea, Milano, ISBN: 9788823821064 (2009)
27. Della Corte Valentina and Sciarelli Mauro, "Risorse, competenze e vantaggi competitivi," translation and adapting from *Gaining and Sustaining Competitive Advantage* {Prentice Hall} by J.B. Barney, Carocci, Rome, ISBN: 8843037358 (2006)
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29. Della Corte Valentina, Micera Roberto and Zamparelli Giuseppina, "Innovation in tradition-based firms: dynamic knowledge for international competitiveness," *European Journal of Innovation Management*, forthcoming
30. Della Corte Valentina, "La gestione dei sistemi locali di offerta turistica", CEDAM, Padova, ISBN: 9788813228156 (2000)