

Nurul Mohammad Zayed

Assistant Professor and Head

Name: Nurul Mohammad Zayed

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Designation: Assistant Professor and Head

Department: Department of Real Estate

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Training Experience:

1. Chaired a Grooming Session on “Experiences from the Technical Visit to University of Malaya for Quality Enhancement in Higher Education” on 30 September 2018 organized by Real Estate Department, Daffodil International University.
2. Participated in the workshop on “Strategic Plan” organized by Faculty of Business & Entrepreneurship (FBE), at Daffodil International University, Dhanmondi, Dhaka, Bangladesh on 11-03-2019 conducted by Dr. Aminul Islam, UNIMAP, Malaysia.
3. Chaired a Workshop on “Moodle in Blended Learning” organized by Department of Real Estate at Daffodil International University, Dhanmondi, Dhaka, Bangladesh on 23 March, 2019.
4. Facilitated & Coordinated the workshop on “EViews – Statistical Software for Higher Degree Research” at Daffodil International University, Dhanmondi, Dhaka, Bangladesh on 23 March, 2019.
5. Completed the “Ethics Teachers’ Training Course (ETTC)” from 4 - 8 October, 2015 in Dhaka, Bangladesh conducted by the Department of Public Health and Informatics, Jahangirnagar University, in collaboration with United Nations Educational Scientific and Cultural Organization (UNESCO).
6. Completed the course on “Teaching-Learning, Curriculum & Quality Assurance” conducted by the Graduate Training Institute (GTI), Bangladesh Agriculture University (BAU) with support from HEQEP UGC Sub-Project: 3057 during 24 – 29 October, 2015.
7. Completed the training course on “SPSS & Writing Journal Articles” conducted by HR Development Institute (HRDI), Daffodil International University (DIU) during January, 2016.

8. Facilitated the workshop on "Imparting Faculty Training for Quality Enhancement of Teaching and Research in Higher Education Institutions" on 09.04.16 conducted by IQAC, Daffodil International University.
9. Participated in the workshop on "Universal Human Values & Professional Ethics" conducted by HR Development Institute (HRDI), Daffodil International University (DIU) during 2-4 May, 2016.
10. Participated in the workshop on "Pedagogy, OBTL, Effective Class Management, Teaching-Learning, Research Extension, Student Assessment and Student Engagement" conducted by Institutional Quality Assurance Cell (IQAC), Daffodil International University (DIU) during 22-23 July, 2016.
11. Participated in the international workshop on "Achieving Corporate Social Responsibility, Ethics and Corporate Governance in Higher Education" conducted by Institutional Quality Assurance Cell (IQAC), Daffodil International University (DIU) on 29th July, 2016.
12. Participated in the international workshop on "Universal Human Values" at College of Science and Technology (CST), Phuentsholing, Bhutan under The Royal University of Bhutan during 18-25 March, 2017
13. Coordinated the workshop on "Case Method of Learning" at University of Dhaka under Centre for Entrepreneurship Development and SME Management (CEDASMEM) on behalf of Daffodil International University on 21 May, 2017.
14. Coordinated & Facilitated the workshop on "Imparting Faculty Training for Understanding Universal Human Values and Professional Ethics" at Daffodil International University on 25 May, 2017.
15. Participated in the workshop on "PhD Scholarship Opportunity in Australia & Capacity Building in Research" at Daffodil International University, Dhanmondi, Dhaka, Bangladesh on 29 July, 2017 facilitated by Dr. Shafiqur Rahman, Vice-President, Australian Academy of Business Leadership, Sydney, Australia.
16. Facilitated the workshop on "EViews – Statistical Software for Higher Degree Research" at Daffodil International University, Dhanmondi, Dhaka, Bangladesh on 2 August, 2017.
17. Facilitated the workshop on "The Role & Importance of Stock Market in Bangladesh" at Daffodil International University, Dhanmondi, Dhaka, Bangladesh on 24 August, 2016.
18. Participated in the workshop on "Getting Published in Indexed Academic and Scientific Journals: How to Do It?" at Daffodil International University, Dhanmondi, Dhaka, Bangladesh on 19 November, 2017 conducted by Dr. P.R. Datta, Executive Chair-Academy of Business and Retail

Management Research and Editor-in-chief, Journal of Business and Retail Management Research-A SCOPUS Indexed and SCIMAGO Ranked Journal.

19. Participated in the workshop on “IELTS Writing”, organized by IDP at Daffodil International University, Dhanmondi, Dhaka, Bangladesh on 27 November, 2017, conducted by Ms. Batool Sarwar, Associate Professor, Department of English, University of Dhaka.
20. Participated in the workshop on “SMART Learning Objectives & Lesson Planning for Better Teaching”, organized by Department of Real Estate & IQAC at Daffodil International University, Dhanmondi, Dhaka, Bangladesh on 23 December, 2017, conducted by Dr. Mark James Bartholomew.
21. Participated in the workshop on “Preparation and Submission of Improvement Plan of Real Estate Department”, organized by Department of Real Estate & IQAC at Daffodil International University, Dhanmondi, Dhaka, Bangladesh on 16 January, 2018
22. Participated in the workshop on “Effective Curriculum Development for Real Estate Department”, organized by Department of Real Estate & IQAC at Daffodil International University, Dhanmondi, Dhaka, Bangladesh on 21 January, 2018
23. Participated in the workshop on “Moodle in Blended Learning”, as the Session Chair organized by Department of Real Estate & IQAC at Daffodil International University, Dhanmondi, Dhaka, Bangladesh on 22 February, 2018
24. Participated in the workshop on “Research Methodology for Business & Real Estate”, as the Session Chair organized by Department of Real Estate & IQAC at Daffodil International University, Dhanmondi, Dhaka, Bangladesh on 28 February, 2018
25. Chaired a workshop on “Development of Techniques and Methodologies on Quality Research in Real Estate (Part-01)” on 12 March 2018 organized by Real Estate Department and IQAC, Daffodil International University.
26. Chaired a workshop on “Development of Techniques and Methodologies on Quality Research in Real Estate (Part-02)” on 18 March 2018 organized by Real Estate Department and IQAC, Daffodil International University.
27. Chaired a Workshop on “Effective Curriculum Development of Real Estate Department for Ensuring Quality Education (Part-01)” on 25 March 2018 organized by Real Estate Department and IQAC, Daffodil International University.

28. Chaired a Workshop on “Effective Curriculum Development of Real Estate Department for Ensuring Quality Education (Part-02)” on 31 March 2018 organized by Real Estate Department and IQAC, Daffodil International University.
29. Chaired a Workshop on “Effective Curriculum Development of Real Estate Department for Ensuring Quality Education (Part-03)” on 05 April 2018 organized by Real Estate Department and IQAC, Daffodil International University.
30. Chaired a Workshop on “Adoption of Outcome-Based Course Curriculum at Department of Real Estate: Effective Tool for Ensuring Quality Education” on 12 April 2018 organized by Real Estate Department and IQAC, Daffodil International University.
31. Chaired a Workshop on “Implementation of Outcome Based Approach to Curriculum of Department of Real Estate of DIU” on 15 May 2018 organized by Real Estate Department and IQAC, Daffodil International University.

Industry Visits:

1. Visited Q Pail Limited, Tongi, Gazipur on 06-04-16
2. Visited Jamdani Industrial Estate, BSCIC, Demra, Dhaka on 14-06-16
3. Visited Naila Fashion (pvt) Limited, Vogra, Gazipur on 17-08-16
4. Visited Pran-RFL Group, Ghorasal on 04-12-2016.
5. Visited KAZI IT, Dhanmondi, Bangladesh on 05-01-2019.

Published:

Articles:

1. Hasan, K. B. M. R. & **Zayed, N. M.** (2018). The New Basel-III Capital Accord: Capability of the Banks in Adapting and Adopting the New Regime in Bangladesh, *International Journal of Development Research (IJDR)* [on line], 8(9), pp. 22782-22791. [Available from: <https://www.journalijdr.com/sites/default/files/issue-pdf/14108.pdf>].
2. Sultana, F. & **Zayed, N. M.** (2018). Effects of Intellectual Capital on Organizational Progression: A Study of Food Manufacturing and Service in Dhaka City. ***Daffodil International University***

- Journal of Business and Entrepreneurship (DIJBE)*** [print], 11(2), pp. 31-40. [Available from: The Registrar, Daffodil International University, Dhaka, Bangladesh].
3. Islam, M. R. & **Zayed, N. M.** (2018). Present Scenario of Gift Tax in Bangladesh: Contribution and Prospect in the Economy. *Journal of Finance and Marketing* [on line], 2(3), pp. 10-13. [Available from: <http://www.alliedacademies.org/articles/present-scenario-of-gift-tax-in-bangladesh-contribution-and-prospect-in-the-economy.pdf>].
 4. **Zayed, N. M.**, Islam, M. R. & Hasan, K. B. M. R. (2018). Testing Phillips Curve to examine the Inflation Rate regarding Unemployment Rate, Annual Wage Rate and GDP of Philippines: 1950-217. *Academy of Accounting and Financial Studies Journal (AAFSJ)* [on line], 22(5), pp. 1-9. [Available from: <https://www.abacademies.org/articles/Testing-Phillips-Curve-to-Examine-the-Inflation-Rate-1528-2635-22-5-292.pdf>]. – ABDC Ranked & Scopus Indexed.
 5. Mustafa, J., **Zayed, N. M.** & Islam, S. (2018). Students' Perception towards their Teachers' Behaviour: A Case Study on the Undergraduate Students of Daffodil International University, Dhaka, Bangladesh. ***International Journal of Development Research (IJDR)*** [on line], 8(10), pp. 23387-23392. [Available from: <https://www.journalijdr.com/sites/default/files/issue-pdf/14147.pdf>].
 6. Harun, M. Y., **Zayed, N. M.** & Islam, M. S. (2018). An Analysis of Fiscal Policy regarding Income Distribution of Bangladesh with reference to 2000-2017. ***The Jagangirnagar Journal of Business Studies*** [print], 7(1), pp. 99-110. [Available from: Faculty of Business Studies, Jahangirnagar University, Savar, Dhaka, Bangladesh].
 7. **Regional Integration and Determining the Vulnerability of Climate Changes in Agriculture and Food Security in South-Asia, *European Journal of Business and Social Sciences*, ISSN 2235–767X, Volume 2, Issue 02, May, 2013**
 8. **Using Porter's Diamond to determine the condition of ICT in a developing country: A study on Bangladesh, *European-American Journal*, European Centre for Research, Training & Development (ECRTD), ISSN 2052-6393, Vol. 1, Issue 3, September 2013**
 9. **A Study on Job Satisfaction: Focus on Bankers of Bangladesh, *European Journal of Business & Management*, ISSN 2222-1905 (Paper) ISSN 2222-2839 (Online), Vol.5, No. 17, 2013**
 10. Factors Behind the Adoption of Green Banking by Bangladeshi Commercial Banks, ***ASA University Review, Centre for Socio-Economic Research, ASA University Bangladesh***, ISSN 1997-6925, Volume 7, No. 2 (13th Issue), July-December-2013

11. Implementing Activity Based Costing in Private Universities of Bangladesh: An Exigency, **MTC Global Journal of Management & Entrepreneurship**, ISSN 2231-3710, Vol. 3, Issue 6, July-September 2015.
12. The Necessity of Commercial Banks in Bangladesh: An Exploratory Study for Evaluating the Need Assessment, **Daffodil International University Journal of Business and Economics**, ISSN 1818-6238, Vol. 9, No. 1, June 2015.
13. The Determinants and Stability of Nominal Money Demand in Bangladesh: 1972-2014, **Stamford Journal of Economics**, ISSN 2311-7974, Vol. 2, Issue 1, November 2015
14. Critical Lapses Resulting in Inadequate Reduction of Poverty Level of the Microcredit Recipients: A Study of the Dhaka City Microcredit Recipients, **ASA University Review, Centre for Socio-Economic Research, ASA University Bangladesh**, ISSN 1997-6925, Vol. 9, No. 2, (17th Issue), July-December, 2015.
15. **The Depressed Higher Education in Bangladesh: Issues and Prospects**, **Journal of Thai Interdisciplinary Research**, ISSN 2465-3837, No. 2559, February, 2016.
16. **Analyzing Usage Pattern of Social Networking Sites (SNSs): A Study on SNS Users in Bangladesh**, **Stamford Journal of Business Studies**, ISSN 1817-1680, Volume 6/7, Issue II/I, December, 2015.
17. Corporate Governance and Foreign Direct Investment: Evidence from Emerging Economies, **Australian Academy of Accounting and Finance Review**, ISSN (On line) 2205-6688, (Print) 2205-6742, Volume 2, Issue 2, April 2016.
18. An Analysis of Feldstein-Horioka Puzzle regarding Economic Openness of Bangladesh, **Daffodil International University Journal of Business and Economics**, ISSN 1818-6238, Vol. 9, No. 2, December, 2015.
19. Factors Affecting Career Decision in Study and Work Life in Bangladesh, **Daffodil International University Journal of Business and Economics**, ISSN 1818-6238, Vol. 10, No. 2, December, 2016.
20. An Analysis of Purchasing Power Parity (PPP) Using Ricardian Model regarding Real Exchange Rate, Inflation and Import of Bangladesh with reference to 1972-2016, **Australian Academy of Accounting and Finance Review**, ISSN (On line) 2205-6688, (Print) 2205-6742, Volume 3, Issue 3, July 2017

21. Testing Taylor's Rule to Examine Monetary Policy regarding Bank Rate, Inflation and Output Gap of Bangladesh: 1972-2016, *Academy of Accounting and Financial Studies Journal*, London, UK, Print ISSN: 1096-3685; Online ISSN: 1528-2635, Volume 22, Number 1, 2018.
22. Testing Balassa-Samuelson Model to Examine Purchasing Power Parity (PPP) of Bangladesh with reference to 1972-2016, *Academy of Accounting and Financial Studies Journal*, London, UK, Print ISSN: 1096-3685; Online ISSN: 1528-2635, Volume 22, Number 1, 2018.
23. Key Soft Skills Influencing the Employment Decision of the Employers: A Case Study on Graduates of Business of Dhaka City, *Daffodil International University Journal of Business and Economics*, ISSN 1818-6238, Vol. 11, No. 1, December, 2017.
24. Well and Woes of Tourism Promotion in Bangladesh: Investment Perspective, *Academy of Accounting and Financial Studies Journal*, London, UK, Print ISSN: 1096-3685; Online ISSN: 1528-2635, Volume 22, Number 3, 2018

Books:

1. **Zayed, N. M.** & Sahajalal, M. (2019). Financial Statement Analysis: A Perspective on Sheikh Fazilatunnessa Mujib Memorial KPJ Specialized Hospital and Nursing College, Kasimpur, Bangladesh [print]., ISBN (978-613-9-44686-5), ID (187326). [Available from: LAP LAMBERT Academic Publishing, Latvia].
2. Investment Operations: Insights of the Commercial Banks in Bangladesh, ISBN (978-620-2-31211-0), ID: (8321), Scholars' Press, Latvia, 2018.

Editorials:

1. Economic Trend: A Quest of Development and Growth, *Journal of Accounting and Marketing*, USA, ISSN: 2168-9601, Vol. 7, Issue 1, 2018. (<https://www.omicsonline.org/open-access/economic-trend-a-quest-of-development-and-growth-2168-9601-1000e124.pdf>)
2. Research Trend: A Quest of Innovation and Exploration, *Journal of Biomedical Imaging and Bioengineering*, Vol. 1, Issue 3, 2018. (<http://www.alliedacademies.org/articles/research-trend-a-quest-of-innovation-and-exploration.pdf>)
3. Published an Editorial in *Journal of Accounting & Marketing*, Vol. 6, Issue 4, USA.

4. **Zayed, N. M.** (2018). Health Economics: An Exploration in Public Health. *Journal of Public Health and Nutrition* [on line], 1(3), pp. 56. [Available from: <http://www.alliedacademies.org/articles/health-economics-an-exploration-in-public-health.pdf>].
5. **Zayed, N. M.** (2018). Teaching in Abroad: A Cross-Cultural Experience. *Journal of Tourism & Hospitality* [on line], 7(4). [Available from: <https://www.omicsonline.org/open-access/teaching-in-abroad-a-crosscultural-experience-2167-0269-1000371.pdf>].
6. **Zayed, N. M.** (2018). Scope and Opportunities of Real Estate Studies & Business in Bangladesh. *International Journal of Family Business and Management* [on line]. [Available from: <https://symbiosisonlinepublishing.com/family-business-management/family-business-management21.php>].

Seminars:

1. Presented a paper titled "Green Banking Adoption by Bangladeshi Commercial Banks: Factors & Benefits" as a Key Note Speaker in the seminar on "Green Banking & Environmental Risk Management" at Bangladesh Bank Training Academy (BBTA) on 28-05-15.
2. Presented a Paper Titled:"Examining Purchasing Power Parity (PPP) of Bangladesh in Accordance with Balassa-Samuelson Model: 1972-2016" as a Key Note Speaker in the Research Colloquium of College of Business & Accountancy, Lyceum of the Philippines University, Calamba City, Laguna, Philippines & Received a Certificate of Appreciation on 22-09-17.
3. Presented a Paper Titled:"Tailor's Rule & Monetary Policy: A Case Study on Bangladesh" as a Guest Speaker in the Seminar of Graduate School, MBA Program, College of Business & Accountancy, Lyceum of the Philippines University, Calamba City, Laguna, Philippines & Received a Certificate of Appreciation on 23-09-17.
4. Participated in The Seminar Titled: "Helping Teachers Teach Passionately (HTTP): The Professional Teacher and Outcomes-Based Education" Held at Lyceum of the Philippines University, Calamba City, Laguna, Philippines on 11-08-17.
5. Attended a Seminar as Guest Speaker Titled:"Scopes & Opportunities of Real Estate Study & Business in Bangladesh" & was Awarded a Certificate of Appreciation by the Department of Business Administration, Faculty of Economics & Administrative Sciences, Bulent Ecevit University, Zonguldak, Turkey on 14-02-18.

6. Chaired a Seminar on "Relation between Academic Study & Practical Knowledge at Real Estate Sector in Bangladesh; Perspective Assure Group" on 30-07-18 Held at Daffodil International University, Dhaka, Bangladesh Organized by Department of Real Estate, DIU and Assure Group.
7. Chaired a Seminar on "Development of Necessary Skills for Writing Internship Report and Research Article" on 07-10-18 Held at Daffodil International University, Dhaka, Bangladesh Organized by Department of Real Estate, DIU.
8. Chaired a Seminar on Application of ArcGIS (Software) in Real Estate Marketing & Management" on 29 & 30 October 2018 and 05 & 06 November 2018 Held at Daffodil International University, Dhaka, Bangladesh Organized by Department of Real Estate, DIU.
9. Chaired a Seminar on "Admission & Scholarship Opportunities in Australia: A Case Study on Murdoch University" conducted by Dr. Ariful Hoque - Associate Dean International, Murdoch University, Australia and organized by Department of Real Estate, Faculty of Business & Entrepreneurship, DIU on 27-11-18.
10. Attended a Seminar on "Study in China: Scholarship Opportunities for Higher Studies" on 09-01-19 organized by United International University (UIU), Dhaka, Bangladesh & conducted by **Lan Hanghang**, International Student Affairs, The School of International Education, Huazhong University of Science & Technology (HUST) & **Dong Liang**, Project Manager, International Student Affairs, University of Electronic Science & Technology of China (uestc).

Conferences:

1. Presented a paper titled "Does Trade Openness Foster the Economic Growth in Bangladesh?" at the International Conference on Business and Social Science Research (ICBSSR) 2015 organized by Department of Business Administration, East West University under Higher Education Quality Enhancement Project (HEQEP), CP 3289 on 05.09.15
2. Presented a paper titled: "Corporate Governance and FDI: Does a Relationship Exist or Not?" at Dhaka International Business and Social Science Research Conference (DIBSRC) 2016 on 21.01.16 organized by Uttara University
3. Presented a paper titled: " The Depressed Higher Education in Bangladesh: Issues and Prospects" at The 2nd Multidisciplinary Research and Innovation for Globally Sustainable Development (MRIGSD) on 26.02.16 organized by Valaya Alongkorn Rajabhat University (VRU), Thailand.

4. Presented a paper titled: "Teaching-Learning Methodology with reference to BIMSTEC" at The International Workshop on Need for Change in the Course Curricula of Business School: Positioning and Competency of Business School in BIMSTEC Region on 04.06.16 organized by IQAC & Department of Business Administration, Daffodil International University (DIU).
5. Presented a paper titled: "Purchasing Power Parity: An Analysis of Ricardian Model regarding Real Exchange Rate, Inflation and Import of Bangladesh with reference to 1972-2016" at International Conference on Business Management, Economics & Social Sciences (ICBMESS) 2016 on 22.12.16 organized by Uttara University, AMDISA & GBMF, USA.
6. Presented a paper titled: "The New Basel-III Capital Accord: Capability of the Banks in Bangladesh in Adapting and Adopting the New Regime" at The 2nd Biennial International Conference of the Bangladesh Academy of Business Administration (BABA) 2017 on 07.01.17 organized by University of Dhaka.
7. Presented a paper titled: "Analysis of Fiscal Policy regarding Income Distribution of Bangladesh with reference to 2000-2015" at The 1st International Conference on Management Research and Practice (GCSTMR) 2017 on 05.02.17 organized by University of Dhaka.
8. Presented a paper titled: "Key Soft Skills Influencing the Employment Decision of the Employers: A Case Study on Graduates of Business of Dhaka City" at International Summit on Employability & Soft Skills (ISESS) 2017 on 24.03.17 organized by Daffodil International University.
9. Presented a paper titled: "Testing Phillips Curve to Examine the Inflation Rate Regarding Unemployment Rate, Annual Wage Rate and GDP of Philippines: 1950-2017 " at 15th Asian Business Research Conference 2017 on 22.12.17 organized by World Business Institute Australia held at BIAM Foundation, Dhaka, Bangladesh.
10. Presented a paper titled: "Testing Balassa-Samuelsion Model to Examine Purchasing Power Parity (PPP) of Bangladesh: 1972-2016" at 19th IAGBT-KIRTI Biannual Conference & Research Symposium 2018 on 08-01-2018 Organized by IAGBT-KITRI, South Korea Held at Daffodil International University, Dhaka, Bangladesh.
11. Coordinated 19th IAGBT-KIRTI Biannual Conference & Research Symposium 2018 on 08-01-2018 Organized by IAGBT-KITRI, South Korea Held at Daffodil International University, Dhaka, Bangladesh as the Co-Convener.
12. Participated as a Discussant at 19th IAGBT-KIRTI Biannual Conference & Research Symposium 2018 on 08-01-2018 Organized by IAGBT-KITRI, South Korea Held at Daffodil International University, Dhaka, Bangladesh.

13. Presented a paper titled: "Testing Taylor's Rule to Examine Monetary Policy regarding Bank Rate, Inflation and Output Gap of Bangladesh: 1972-2016" at INTERNATIONAL CONFERENCE ON BUSINESS, EDUCATION, ECONOMICS AND SOCIAL SCIENCES (ICBEES-2018) on 25-01-2018 Jointly Organized by University of Selangor (UNISEL), Shah Alam, Selangor, Malaysia, East West University (EWU), Dhaka, Bangladesh & Pundra University, Bogra, Bangladesh Held at East West University (EWU), Dhaka, Bangladesh.
14. Presented a paper titled: "Corporate Governance & Non Performing Loans: A Study on Commercial Banks in Bangladesh" at The 3rd Biennial International Conference of the Bangladesh Academy of Business Administration (BABA) 2019 on 05.01.19 organized by **University of Dhaka**.
15. Participated in the World Business 'n Economy Congress as a **VIP Invitee** at Sage University, Indore, INDIA from 15th to 17th February 2019 organized by World Researchers Associations, India.