

## **Yusuf Ersoy**

Uşak University  
Scientific Analysis Technological Application and Research Center  
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### **AREA OF INTEREST**

Global Operation and Project Management, Logistics, Supply Chain Management, Industry 4.0, Entrepreneurship and Innovation, Sustainable Economics, Efficiency Measurement, Business management, Strategic Management, Marketing, Fuzzy Environment and Multi-Criteria Decision Making Methods.

### **EDUCATION**

- 2015-2018    **PhD in Business Management**  
Nevsehir Haci Bektas Veli University, Turkey  
**Thesis Title:** Measurement of Supplier Performance Using Fuzzy AHP/ Fuzzy DEA Methods: A Case Study in Textile Sector.
- 2013-2015    **Msc in Business Management**  
Usak University, Turkey  
**Thesis Title:** Supports given to SME in Turkey and comparison with the UK.
- 2008-2009    **Diploma in Business Studies**  
London City College of Further Education, UK  
**Courses:** Micro and Macro Economics, Business Communications, Accounting, Organizational Behavior, Strategic Management, Management Information System, Human Resources Management.
- 1999-2003    **BA in Textile Engineering**  
Afyon Kocatepe University, Turkey

### **PUBLICATIONS**

**Ersoy, Y.**, Tehci, A., and Ersoy, B. (2018). "The Evaluation of The Rural Tourism Potential with SWOT Analysis: The Case of Yozgat". *Hitit University Journal of Social Sciences Institute*, 11(1), pp. 649-664.

Dogan, N.O., and **Ersoy, Y.** (2018). "Efficiency Measurement of Hospitality Businesses Using Data Envelopment Analysis: A Case Study in Yozgat". *Mardin Artuklu University Journal of MUKADDIME*, 9(2), pp. 119-134.

Gezer, B., and **Ersoy, Y.** (2018). "Adsorption Behavior of Methylene Blue Dye Using Carob Powder as Eco-Friendly New Adsorbent For Cleaning Wastewater: Optimization By Response Surface Methodology". *Erzincan University Journal of Science and Technology*, 11(2), pp. 306-320.

**Ersoy, Y.** (2017). " The Determination of City Marketing Strategies with SWOT Analysis: A Case Study of Uşak Province ". *Journal of Multidisciplinary Developments*, 2(4), pp. 37-43.

Dogan, N.O., and **Ersoy, Y.** (2017). "Efficiency Measurement: A Case Study of A Firm in Textile Sector". *Hitit University Journal of Social Sciences Institute*, 10(1), pp. 35-44.

**Ersoy, Y.**, and Şenol, M.F. (2017). "Type of Raw Material and Production Parameters Effect on Yarn Quality: An Application on Open-End Spinning". *The Journal of Graduate School of Natural and Applied Sciences of Mehmet Akif Ersoy University*, 8(1), pp. 96-107.

Dogan, N.O., and **Ersoy, Y.** (2017). " SWOT Analysis in Agricultural Development Cooperatives: A Case Study in Usak Province". *Third Sector Social Economic Review*, 52(Special Edition), pp. 952-969.

Dogan, N.O., and **Ersoy, Y.** (2017). " Efficiency Measurement in The Agricultural Sales Cooperatives Unions Via DEA: A Case Study in Marmarabirlik". *Third Sector Social Economic Review*, 52(Special Edition), pp. 627-641.

Alkaya, A., Coban, S., Tehci, A., and **Ersoy, Y.** (2016). " The Effect of Environmental Awareness on Green Product Purchasing Behavior: The Case of Ordu University". *Erciyes University Journal of Faculty of Economics and Administrative Sciences*, 47, pp. 121-134.

Dogan, N.O., and **Ersoy, Y.** (2016). " Value Stream Mapping Application in Service Sector: A Case Study of A University Research and Application Center". *Dumlupınar University Journal of Social Sciences*, 48, pp. 103-116.

**Ersoy, Y.**, Duran, M., and Tayyar, A.E (2015). "Medical Textiles and Wound Dressing". *Duzce University Journal of Science and Technology*, 3, pp. 451-458.

**Ersoy, Y.**, and Zıraplı, M. (2014). "Importance of Recycling Spinning and Yarn Production Methods". *Duzce University Journal of Science and Technology*, 2, pp. 425-432.

### **CONFERENCE PRESENTATIONS**

**Ersoy, Y.**, and Tehci, A. (2019). "Logistic Marketing: Efficiency Measurement in Businesses Operating in Logistics Services with Data Envelopment Analysis", International Scientific Researches Congress, 2019, Tbilisi, Georgia.

Gezer, B., Urhan, B., and **Ersoy, Y.** (2018). "Adsorption of Chromium (VI) from Waste Water of Leather Industry by Using PDAUNI Catalyst: Optimization with Response Surface

Technology", 3<sup>rd</sup> International Congress on Engineering, Architecture and Design, 2018, Kocaeli, Turkey.

Gezer, B., Urhan, B., and **Ersoy, Y.** (2018). "Synthesis of PTCO ANODE Nanocatalysts for Direct Alcohol Fuel Cells and Direct Alcohol Fuel Cell Application", 3<sup>rd</sup> International Congress on Engineering, Architecture and Design, 2018, Kocaeli, Turkey.

**Ersoy, Y.**, Gokce, S., and Ersoy T.H. (2017). "Importance of Residual Pesticide Analysis in Agricultural Products for Agricultural Sales Cooperatives", 22<sup>nd</sup> International Turkish Cooperative Congress, 2017, Cappadocia/Nevsehir, Turkey.

Dogan, N.O. and **Ersoy Y.** (2017). "Efficiency Measurement in The Agricultural Sales Cooperatives Unions Receiving Olive and Olive Oil via DEA: A Case Study in Marmarabirlik", 22<sup>nd</sup> International Turkish Cooperative Congress, 2017, Cappadocia/Nevsehir, Turkey.

Dogan, N.O. and **Ersoy Y.** (2017). "SWOT Analysis of Agricultural Development Cooperatives That Operate in Province of Usak", 22<sup>nd</sup> International Turkish Cooperative Congress, 2017, Cappadocia/Nevsehir, Turkey.

**Ersoy Y.**, Tehci, A., and Ersoy, B. (2017). "Province of Yozgat Rural Tourism SWOT Analysis", Second International Bozok Symposium, 2017, Yozgat, Turkey.

Dogan, N.O. and **Ersoy Y.** (2017). "Efficiency Measurement in The Tourism Sector via DEA: A Case Study on Hospitality Businesses in Yozgat", Second International Bozok Symposium, 2017, Yozgat, Turkey.

### **EXPERIENCES IN PROJECTS**

**Project Assistant:** Civil Society Dialogue EU-Turkey Chambers Forum II: EU-Turkey Chambers Partnership Grant Program, "EU experience of Yozgat Chambers of Commerce and Industry with Slovenia", 2012-2013.

**Project Assistant:** Republic of Turkey Ministry of Youth and Sports Youth Projects, "Usak University Youth Torch", 2013-2014.

**Project Assistant:** Zafer Development Agency Direct Activity Support, "Usak Province Cooperation Bridge", 2014-2015.

### **Google Scholar Link**

<https://scholar.google.com.tr/citations?user=FnVb2HUAAAAJ&hl=tr>

### **Researchgate Link**

[https://www.researchgate.net/profile/Yusuf\\_Ersoy](https://www.researchgate.net/profile/Yusuf_Ersoy)